

# Become an exhibitor

## M<sup>2</sup> IN THE ON-SITE EXHIBITION

+ FREE PROFILE IN THE MARKETPLACE SEGURIDADEXPO CONNECT



**SEGURIDADEXPO**  
by Fisa | CHILE

### A: BASIC STAND

498 US\$ x M<sup>2</sup> (from 9 M<sup>2</sup>)



**Includes:**

- White paneling
- Border with display name and QR code
- QR code for information downloading
- Carpet
- 3 spotlights
- Power 70 watts x M<sup>2</sup>

### B: EQUIPPED STAND

525 US\$ x M<sup>2</sup> (from 9 M<sup>2</sup>)



**Includes:**

- White paneling
- Border with display name and QR code
- QR code for information downloading
- Carpet
- 3 spotlights
- Power 70 watts x M<sup>2</sup>
- Round table with 2 chairs
- Paper basket
- Chest of drawers

### C: NET AREA

428 US\$ x M<sup>2</sup> (over 50 M<sup>2</sup>)



**Includes:**

- Power: 50 watts x M<sup>2</sup>
- connection point

### D: OUTDOOR AREA

178 US\$ x M<sup>2</sup> (over 36 M<sup>2</sup>)



**Includes:**

- Power: 30 watts x M<sup>2</sup>
- connection point

# EXHIBIT AND STRENGTHEN YOUR BRAND

## ADVERTISING GRAPHICS: CHOOSE THE IDEAL COMPLEMENT FOR YOUR STAND

### A: FULL COLOR ADVERTISING FASCIA

Image of 295 x 75 cm

Unit value: 417 USD

### B. . FULL COLOR HIGH TRAFFIC FLOOR GRAPHIC

Image of 120 x 120 cm

Unit value: 338 USD

### C: ADVERTISING VALANCE + FULL COLOR HIGH TRAFFIC FLOOR GRAPHICS

Unit value: 630 USD

REFERENCE IMAGE OF BOOTH WITH ADDITIONAL GRAPHICS

EACH DESIGN IS THE RESPONSIBILITY OF THE EXHIBITOR.



ADVERTISING FASCIA

FLOOR GRAPHIC

GENERAL SPONSORSHIP	PRESENTA (1 quota)	INVITA (4 quota)	AUSPICIA (6 quota)
<b>1. PARTICIPACIÓN EN LA FERIA</b>			
Mention of special text at the inauguration (provided by the company and with a maximum of 50 words)	SI	-	-
Net Area Stand for Special Project	36 M2	21 M2	18 M2
Entrega de merchadissing o brochure	2 HOSTESSES AT THE FAIR *	-	
Advertising Space	6 TRADE FAIR CANDLE FLAGS **.	-	-
N ° Parking Passes Released	4	3	2
N° Invitations (Digital)	100	50	30
N° Inauguration Invitations (Digital)	4 RESERVED SEATS	3 RESERVED SEATS	2 RESERVED SEATS
N° Congress Invitations (Digital)	5	4	3
N" Official Cocktail Invitations (Digital)	4	3	2
<b>2. BRAND PRESENCE</b>			
Logo (link) highlighted on the home page of the fair's web site	Yes	Yes	Yes
Logo in graphic pieces	Yes	Yes	Yes
Email mkt logo	Yes	Yes	Yes
Logo in newsletter	Yes	Yes	Yes
Logo on visitor campaign	Yes	Yes	Yes
Logo in campaign calling for exhibitors	Yes	Yes	Yes
Logo in special invitation (digital)	IMAUGURATION	IMAUGURATION	IMAUGURATION
Logo on general event invitations (digital)	Yes	Yes	Yes
Logo or video on the fairgrounds screen	Yes	Yes	Yes
Logo highlighted in the event's official APP (home)	Yes	Yes	Yes
Company logo on EXPOMIN congress loop (highlighting category)	IMAUGURATION	IMAUGURATION	IMAUGURATION
<b>3. DIGITAL: REDES SOCIALES</b>			
Pre-Event Corporate Video	Yes	Yes	Yes
Corporate Pre-Event Note	Yes	Yes	Yes
Informative RRSS Post linked to the web prior to the event. Post RRSS Company Mention Pre-event Company Mention Post RRSS Thank You with Post Event Photo	2	1	-
	2	1	-
<b>VALUES</b>			
* A cargo del Cliente ** A cargo de Fisa	<b>US\$ 22.300</b>	<b>US\$ 15.000</b>	<b>US\$ 12.000</b>



## ADVERTISING SPACE SPONSORSHIP OPPORTUNITIES PUBLICITARIOS

### LANYARDS

**US\$ 7.520**

Right to perform the activation in the area of accreditation and delivery of together with the accreditation. \*\*All merchandising and lanyard production is the responsibility of the company.

### WATER BOTTLE

**(1000 bottles)**

**US\$ 2.350**

Right to hand out bottles of water at the entrance  
Production is the responsibility of the client..

### CONGRESS CHAIR COVERS

**US\$ 4.700**

Covers with customer's logo  
\*\*Produced by Fisa.



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***Let's keep in touch***

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ORGANIZES AND PRODUCES

